



JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY
(Established by H.P. State Legislature vide Act No. 14 of 2002)



Report on Participation in Startup Mahakumbh 2024



Startup Mahakumbh, a significant event in the entrepreneurial ecosystem of India, aimed at fostering innovation, networking, and collaboration among budding startups, established companies, investors, and government bodies. Startup Mahakumbh was the first-of-its-kind event in terms of vision and magnitude, scheduled from March 18-20, 2024, at the iconic Bharat Mandapam in New Delhi. The event was organized by Associated Chambers of Commerce and Industry of India (ASSOCHAM), National Association of Software and Service Companies (nasscom), Bootstrap Incubation & Advisory Foundation, TiE, and Indian Venture and Alternate Capital Association (IVCA).

With the central theme '**Bharat Innovates**' the event was featured mentorship clinics, pitch competitions, and a multi-track conference featuring leadership talks, panel discussions, workshops, and a host of exciting activities for startups as well as future entrepreneurs. The event also hosted a Future Entrepreneurs Day on March 20, with a focus on cultivating the entrepreneurial spirit among students. The Future Entrepreneurs Day was expected to gather close to 5,000 individuals handpicked by colleges and incubators nationwide for their inclination towards entrepreneurship.

From Jaypee University of Technology (JUIT), Dr. Deepak Gupta (Faculty Coordinator) along with eight B.Tech students attended the event. The details of the students are as :

1. Vipasha Sher [201807, BT/BI, 4th Year]
2. Amritansh Sharma [211456, CSE, 3rd Year]
3. Suvrt Sharma [211440, CSE, 3rd Year]
4. Saksham Sharma [211423, CSE, 3rd Year]
5. Pratham Thakur [211380, CSE, 3rd Year]
6. Arin Choudhary [231030025, CSE, 1st Year]
7. Krishna Pratap Singh [231030233, CSE, 1st Year]
8. Srishti Srivastava [221030346, CSE, 2nd Year]



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The event had participation from more than 1000 high-potential startups from India and the globe, with key global and Indian stakeholders such as unicorn startups, global and domestic venture capitalists, corporate, and industry leaders. During the Startup Mahakumbh event, the representatives from JUIT engaged in various activities aimed at showcasing their innovative ideas, networking with industry experts, and gaining insights into the startup ecosystem. Some of the key activities includes:

1. **Interviews:** The team from JUIT participated in interviews with platforms like Grow Plus and India Podcasts, where they discussed their startup ideas, experiences, and insights into the entrepreneurial journey.
2. **Networking:** The event provided ample opportunities for networking with fellow entrepreneurs, investors, and government officials. The participants from JUIT actively networked with key stakeholders to explore collaboration opportunities and gain valuable feedback on their startup initiatives.
3. **Discussion:** JUIT showcased its innovative projects and startup ideas through Interviews, attracting attention from attendees and potential investors.



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Outcome: The participation of JUIT in the Startup Mahakumbh event yielded several positive outcomes, including:

1. **Visibility:** The event provided a platform for JUIT to enhance its visibility within the startup ecosystem and establish connections with relevant stakeholders.
2. **Networking:** The team members were able to forge valuable connections with industry experts, investors, and government representatives, laying the groundwork for potential collaborations and partnerships.
3. **Learning:** Participation in interviews and interactions with other participants provided valuable learning experiences, helping the team members refine their startup ideas and strategies.
4. **Recognition:** By actively participating in the event and showcasing their innovative projects, JUIT received recognition for its contributions to the entrepreneurial ecosystem.

Conclusion:

The participation of Jaypee University of Technology in the Startup Mahakumbh event was a resounding success, providing a platform for the team to showcase its innovative ideas, network with key stakeholders, and gain insights into the evolving startup landscape in India. The event served as a catalyst for fostering innovation and collaboration, furthering JUIT's commitment to nurturing entrepreneurial talent and driving socio-economic growth.